

*Paul Sutton*  
**BOURBON®**

Steeped in a century of tradition, Paul Sutton Bourbon® is a namesake bourbon with a legacy shared by seven generations of our family.



Grandpa Sutton used to say that it's not that life's too short, it's that most of us get started too late. At an age when most of us were just kids, he was already training horses, repairing shrimp boats and driving 'borrowed' taxis. All while, he spent his spare time making a bourbon that sang the songs of the South.

"It's not that life's too short, it's that most of us get started too late."

*R.M. Sutton.*

C. 1845

Today



Passionate  
Horse Trainers



Master  
Mechanics



Sweet Mash Bill  
Exploration

R.M. SUTTON  
'GRANDPA SUTTON'

Sweet Mash Bill  
Perfected



Mason Jar  
Discovery



Bourbon Science  
Deformation



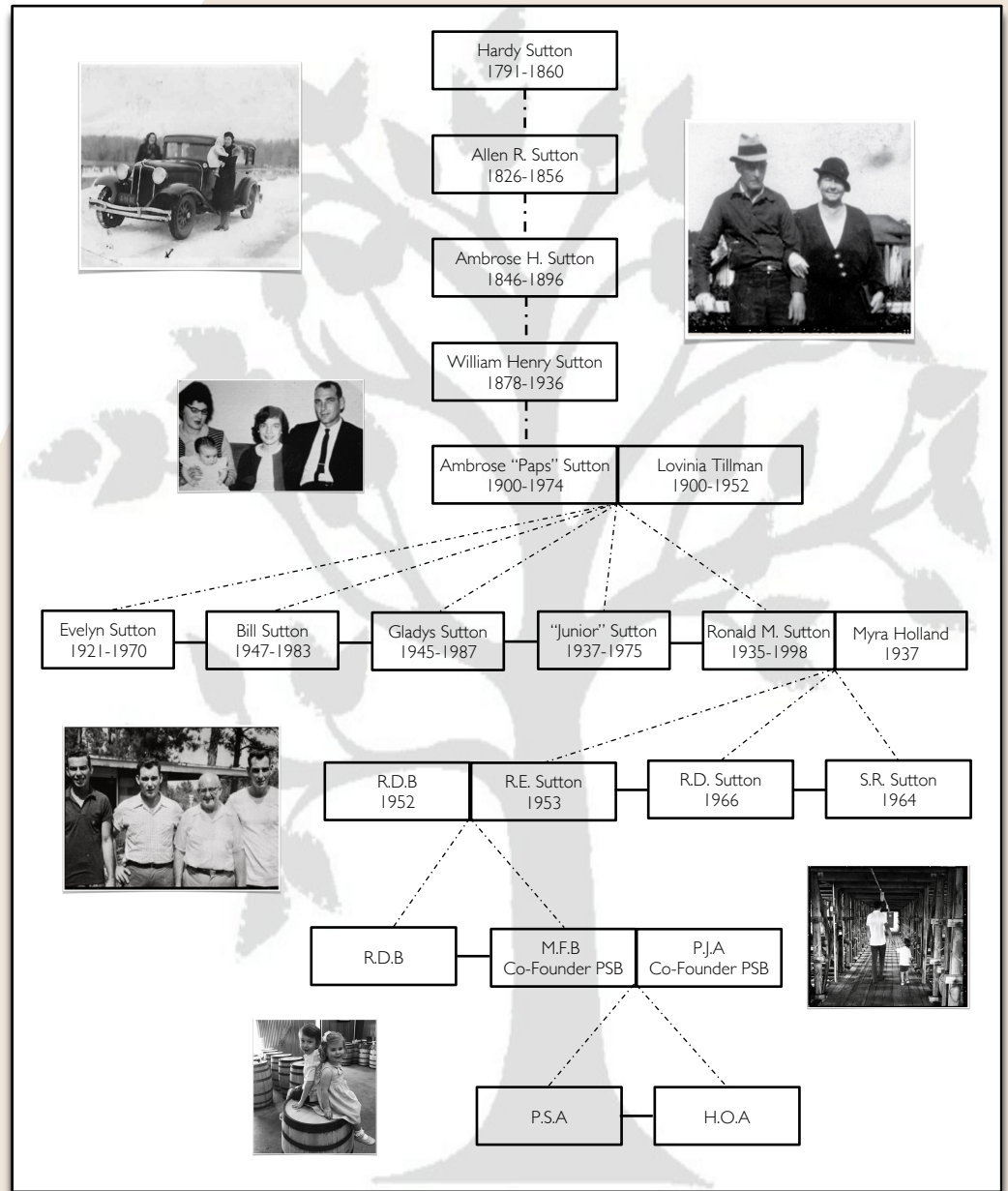
Paul Sutton Bourbon®  
Here's To You!



## OVER 100 YEARS OF DISTILLING

Sutton bourbon has been a family affair for over 100 years, with our family's mash recipe spanning seven generations. R.M. Sutton worked alongside his brothers, father and grandfather to create the family's unique mash recipe, perfecting it in 1916. The batches were small and the taste was rich, deep and sweet. It was pure goodness right from the get-go.

But as years passed, that legendary mash recipe was lost. With R.M. 'Grandpa' Sutton's passing in 1998, all that was left was the original bourbon-filled mason jars and that same deep passion for distilling the perfect pour.



## THE RESURGENCE OF A FAMILY TRADITION

Years after her grandfather's passing, seventh generation Myra Barginear was determined not to let her family's recipe get lost with time. Myra, a renowned oncologist, took a break from her medical career in New York to raise her young children and in the midst, revived the family business. With a background in chemistry and a love of family, science and bourbon, she and her husband Paul Amrich set out to re-create the family's mash recipe with bourbon science.

Myra and a team of specialists worked backwards to piece together her century-old family mash recipe, picking out the ingredients and techniques that gave Sutton bourbon its unmistakable taste. Using reverse engineering techniques and proprietary yeast, Myra was able to reproduce the famous mash recipe and formally co-founded Paul Sutton Bourbon® in 2014.

### A LEADING LADY IN A MALE DOMINATED INDUSTRY

Myra set out to turn the tables on a historically male dominated industry. She became the first woman to co-found and lead a solely owned and operated family distilled spirits company, working to ensure her family's traditions live on through the legacy of Paul Sutton Bourbon®.





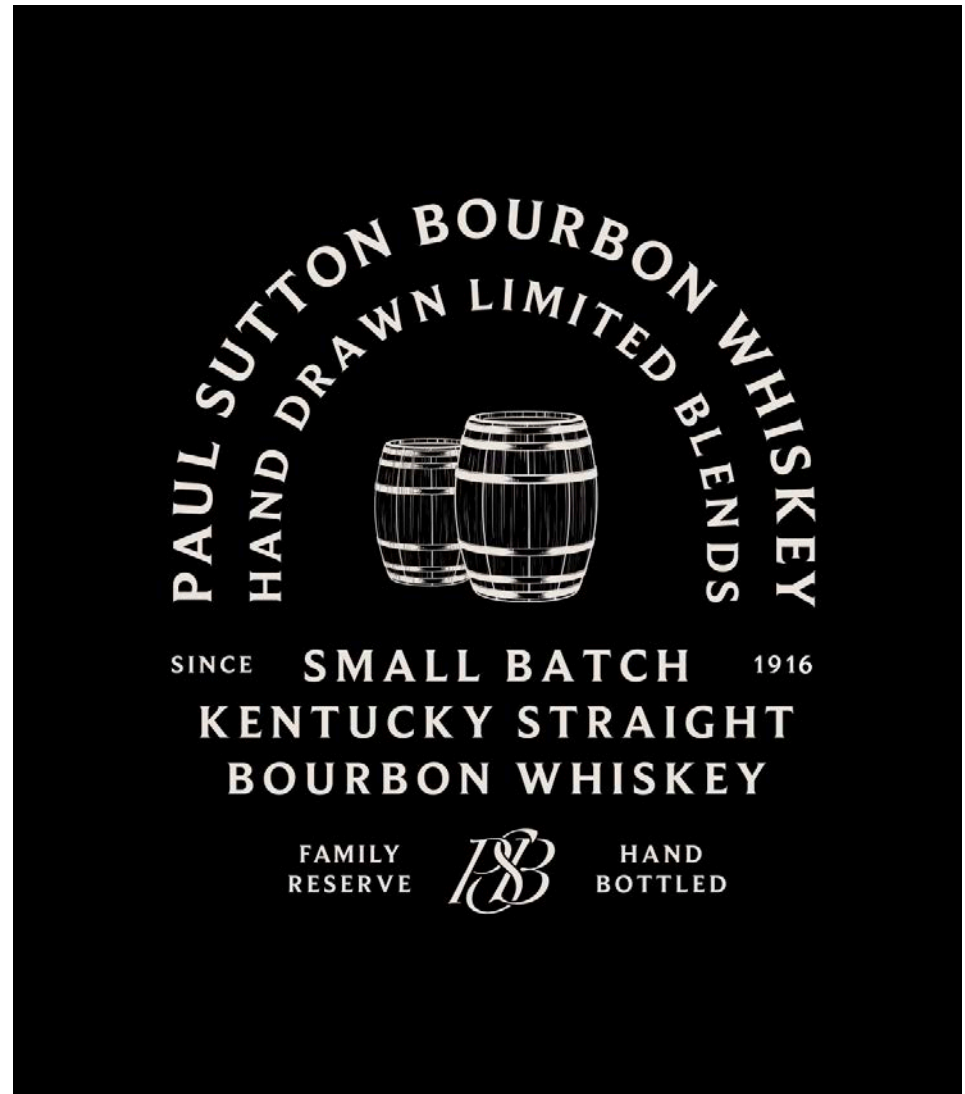
## COMMITMENT TO QUALITY

Paul Sutton Bourbon® is a small batch, handcrafted bourbon made from our family's century old mash recipe.

Distilled in a traditional 18-inch column still, it is then meticulously aged in charred oak barrels to create a rich, sweet pour.

Created in batches of twelve and yielding just twenty barrels a day, our bourbon sets the standard for handcrafted bourbon. Our Master Distiller carefully selects each barrel before bottling, labeling, and numbering by hand.

We're proud to use the highest quality of sustainable glass. The words Family and Reserve are deeply carved into the sides of our custom bottle along with our family's monogram. Seven consecutive cuts on the back of the bottle symbolize seven generations of passion, tradition, and legacy.





## PRODUCT DETAILS

- **BOTTLING STRENGTH:** 100 Proof (50% ABV)
- **AGED:** 5 years
- **COOPERAGE:** Charred new American white oak barrels. Select, toasted with #4 char.
- **MASH RECIPE:** Corn, rye & malted barley
- **MSRP:** \$68 USD per bottle

## TASTING NOTES

The palate delivers notes of warm vanilla, oak, and toasted nuts with hints of caramel. It has a deep, dry and resonate finish.

- **NOSE:** A spicy aroma of dried citrus and orange peels with a hint of caramel and vanilla.
- **PALATE ENTRY:** Full and soft, marked by a mix of burnt sugar, caramel, orange, and cloves.
- **FINISH:** Balanced with vanilla, honey, and citrus.

A hand is shown operating a distillation control panel with 'START' and 'STOP' buttons. The background features several large wooden barrels in a distillery setting.

## A COMPANY OF INNOVATORS

A noticeable distinction in our distilling process is that we make a Sweet Mash instead using a Sour Mash technique. We were the first of Kentucky's distillers to embrace the sweet mash process as our sole mashing technique. By not acidifying the mash, we are able to bring more flavors forward from the grains with a softer finish. Paul Sutton Bourbon® is truly Grain to Glass.

Paul Sutton Bourbon® is distilled, stored, personalized and custom bottled at our distillery in Danville, KY. It is the first Bourbon distillery in Kentucky to use a clean steam boiler, ensuring that our product is 100% chemical free. With this process, we avoid using boiler chemicals or off flavors. Only pure steam goes into our cooker and into our beer column.



## DEE RIVER RANCH LOCALLY SOURCED & FAMILY RUN

Our grains are produced by Dee River Ranch Farms in Aliceville, Alabama, a family owned farm, which keeps true to our commitment of using sweet Alabama corn and grains.

As a small business in the large, international spirits marketplace dominated by massive conglomerates, we rely on our family's passion, tradition and legacy.







## COMMITMENT TO SUSTAINABILITY & CONSERVATION



We at Paul Sutton Bourbon® and our partners at Dee River Ranch are dedicated to sustainability at every touchpoint of our journeys. Dee River Ranch has incorporated conservation practices into their farming operation that have enhanced the productivity of the farm, reduced soil erosion, improved moisture retention in the soil, and provided wildlife habitat. As recognized industry leaders, the impact of the Dee family on environmental stewardship in Alabama is remarkable and has set new farming standards across the south.

Dee River Ranch has dedicated nearly 4,000 acres to the conservation reserve program. Constantly striving to put back into the earth what they have taken and uphold the integrity of the land, Dee River Ranch has been awarded countless honors based on their mission.





# AWARDS



SAN FRANCISCO WORLD  
**SPIRITS** COMPETITION







## THE FUTURE OF PAUL SUTTON BOURBON®

For years, our family bourbon could only be found on our shelves at home. However, on March 17th, Paul Sutton Bourbon® was released to the public and is now available at a hand-picked selection of bars and retailers.

FOR ALL PRESS INQUIRES  
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